



# Good! Gosen

Making racket sports a “GOOD!” and pleasant experience.

PASSION

ZEST

DETERMINATION

RELIABILITY

SINCERITY

The excitement of hitting balls or shuttlecocks for the first time...  
Many players can remember that experience.

Our mission is to support players' needs in various ways...

- High quality strings produced skillfully using original methods.
- “HARIBITO project”, a unique project to impart the best stringing methods.
- Advanced rackets that can upgrade string performance.

GOSEN is striving for a “GOOD!” reaction from players and contributing to the future of racket sports through our skills, products and service.